

EARTH DAY  
2008  
NEW YORK



Dr. Seuss™  
The  
**LORAX**  
project™

# [EARTH DAY] [2008] NEW YORK



On Friday, April 18th, hundreds of excited students from Manhattan's Upper West Side took part in celebrating Earth Day 2008. Together with the Lorax, students from Mott Hall 2 and PS 165 schools learned more about the part they can play in conserving and being environmentally conscious in their school and in their communities.

Students took part in several ceremonies, events, and activities all relating to making their world a better place.

Here, students gather just before the screening of "Madagascar" and a slide presentation on the Rainforests to kick off the event.

The Lorax, Dr. Seuss' most beloved conservationist was on hand as the honorary guest of the day to guide students thru their activities and to help educate them on ways they can help in the effort to conserve and preserve our world for future generations.

The Lorax, seen here in what would be the first of many photo opportunities with the kids, was a gracious host as he guided the kids thru their Earth Day celebration.



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Several of the older students read the story of the Lorax aloud to the entire assembly as the Lorax guided with visuals for the kids to follow as the story was read.



Following the presentation, students moved to the courtyard, where they hung pledges to a tree as a reminder of their commitments to conserve and protect their environment.



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In honor of their efforts toward Earth Day, Dr. Seuss Enterprises donated two lithographs to the school, personally signed by the Doctor himself.



Students celebrate with the Lorax at the Earth Day dedication ceremony.



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Throughout the day, Students took part in painting two full-size murals on several of their playground walls in an effort to eliminate graffiti and create a lasting memory of the part that they can play in being a part of positive changes within their community.

